

- [Landing page - publicly facing](#)
 - Linked in Footer
- When you click apply
 - [Taken to this page](#) (see live example from another brand here <https://musehairpro.com/pages/apply>)
 - Person creates account or signs in with existing account
 - They should be tagged 'pro-application' upon their account creation if they come through this page
 - 2 email Klaviyo campaign should trigger if they create a pro account but don't complete the beauty a list step

Get Verified.
Unlock Pro Access.

STEP 1: Create your account

STEP 2: Verify your license in minutes with BeautyAList

STEP 3: Unlock exclusive access to professional hair extensions and pro pricing.

CREATE MY PRO ACCOUNT

ALREADY HAVE AN ACCOUNT?
SIGN IN

Secure verification powered by Beauty A List

- Once they create account, they [see this page](#)
 - We don't control the application design once they click PROCEED WITH BEAUTY ALIST - that's their app

Get Verified. Unlock Pro Access.

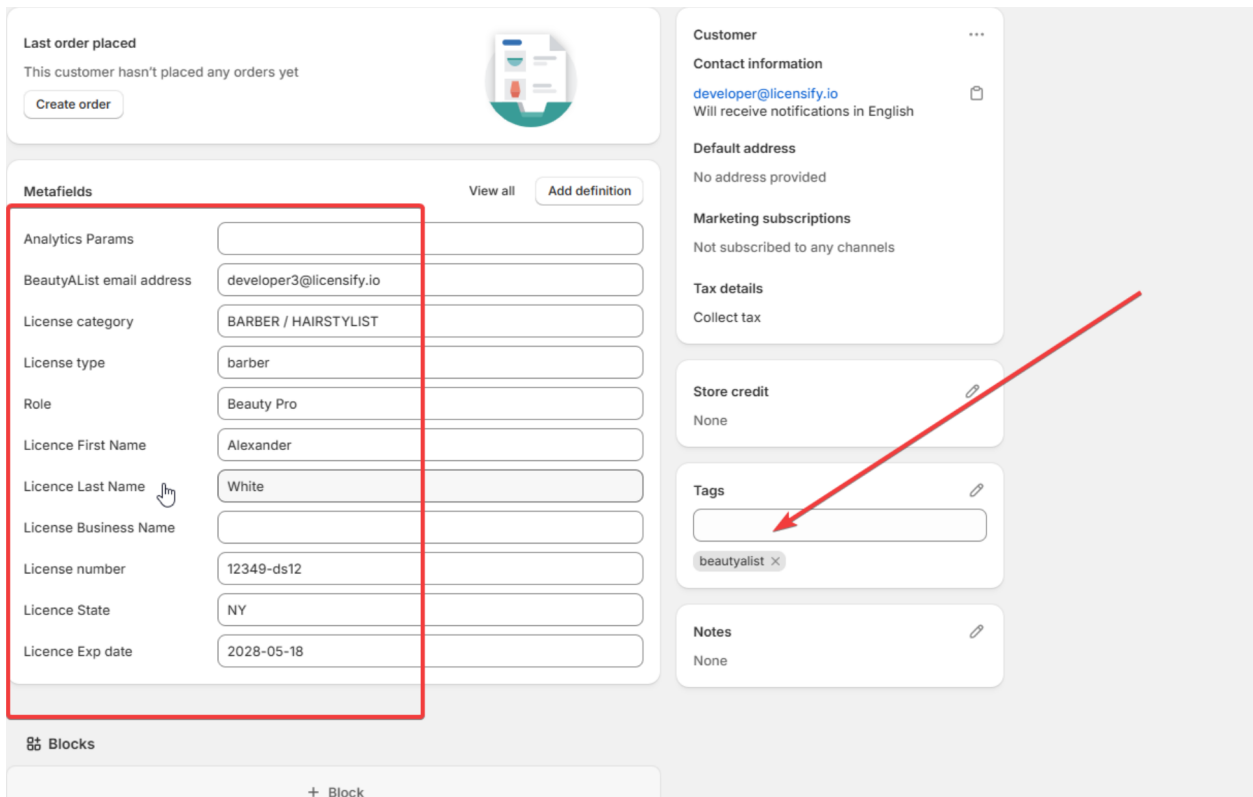
STEP 2 OF 2
YOU'RE ALMOST THERE!

Click the button below to proceed with verification
and gain access to Muse HairPro products.

PROCEED WITH  BEAUTY A LIST®

 Secure verification powered by Beauty A List

- BeautyAList verifies the user's professional license
 - If they are approved, the app writes the license information, along with the beautyalist tag, to the Shopify customer profile.



The screenshot shows a Shopify customer profile page. The 'Metafields' section is highlighted with a red box and contains the following fields:

Metafields	
Analytics Params	
BeautyAList email address	developer3@licensify.io
License category	BARBER / HAIRSTYLIST
License type	barber
Role	Beauty Pro
Licence First Name	Alexander
Licence Last Name	White
License Business Name	
License number	12349-ds12
Licence State	NY
Licence Exp date	2028-05-18

The 'Tags' section is highlighted with a red arrow and contains the following tag:

- beautyalist

- With that tag, they [should be taken to this logged in page](#)

- This also should be added to a Klaviyo list isima PRO
 - This should trigger a welcome email series
- They also unlock 30% off single products (excluding kits) and the 3 exclusive kits noted in the design, and access to the education pages
- Education pages



- These education modules link out to their own pages.
- The goal is to make it easy for our team to add and manage educational resources without needing to build a new webpage each time.
 - Could we use a Shopify Metaobject for “Stylist Resources,” with fields for:
 - Title
 - Short description
 - Thumbnail/image
 - Category
 - PDF/file upload
 - Video
 - Related products, if applicable
 - Create reusable resource page template that pulls from the Metaobject
 - PDF only
 - Video only
 - PDF + video
 - For PDFs, we’d like the option to:
 - Embed the PDF on the page
 - Include a clear Download PDF button
 - The entire experience should use our existing site styling and feel fully native to the website.
 - We’d like to be able to track:
 - Views of each resource page
 - PDF download clicks
 - Video engagement, if possible
 - Clicks to related products

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Beauty Alist Developer notes

- proceed to <https://admin.shopify.com/store/nguc81-bc/themes>, and click PREVIEW next to the "Copy of Theme Dawn" theme - <https://i.vgy.me/iJ6jDz.png>
- proceed to the Pros page - <https://isima.com/pages/pro> - <https://i.vgy.me/iloJyU.png>
- after one authenticated in shopify with the email - he/she can proceed with the license verification - <https://i.vgy.me/nnUCzO.png>
- after successful license verification one is back on the website with success message shown - <https://i.vgy.me/Plcbow.png>
- license data and beautyalist tag are added to the user's profile - <https://i.vgy.me/syCpR0.png>

TEST LICENSES:

Beauty Pros:

John Smith, Arizona, lic_c_id_mpbntqrsv5e9bxwycx+1

John Smith, Arizona, lic_c_id_mpbntqrsv5e9bxwycx+2

John Smith, Arizona, lic_c_id_mpbntqrsv5e9bxwycx+3

Salons:

Beauty Salon, Arizona, lic_c_id_mpbntqrsv5e9bxwycx+4

Beauty Salon, Arizona, lic_c_id_mpbntqrsv5e9bxwycx+5

Beauty Salon, Arizona, lic_c_id_mpbntqrsv5e9bxwycx+6